



Cover Letter / Mesquite Smoke Vape & Cigar

Rozalynne Williams

Mesquite, NV

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Dear (Name),

Namaste and thank you.

Your shop changed the course of my life. My partner, Ray, was struggling through opioid withdrawal with no access to formal care. Your honesty-especially around kratom, kava, and other botanicals-was a lifeline for us. What you provide is more than a service. It's care. It's dignity. It's knowledge, quietly passed hand-to-hand.

When I came in recently and tried THCa for the first time, it opened a whole new chapter for me. I started researching cannabinoids deeply (THCa, Delta-8, Delta-9, THCP) diving into the science, history, and therapeutic potential of each. I've always been drawn to medicinal botanicals and the right to grow and understand what's naturally ours to work with.

That belief goes back to my teenage years. I was a public speaker in FFA and made it to the state championships with a speech about the overlooked value of the tobacco plant, not just for its medicinal potential but as a symbol of what happens when we let fear and politics overrule personal choice. I wanted to speak about marijuana, but at that age, it felt too divisive. Tobacco was already radical enough. My point was (and still is) that it is reductive and dangerous to submit full control of nature to federal regulation. Risk is part of life. What matters is education, access, and respect.

Since then, I've been committed to healing and community-building, in both personal and professional ways. I helped facilitate the group development of a House Bill in Hawai'i for an intergenerational facility where elders and children could share skills, grow small businesses, and access microloans, grants, and support. My grandfather was a Hawaiian healer, martial artist, masseur, and mechanic. He taught by example: serve others with what you have, and you'll always belong.

That same spirit lives in me. I have a gift for de-escalation, upselling, and helping people feel at ease. Whether it's mopping floors or explaining cannabinoids to a curious customer, I do it with care.

So I'm writing to say:

I would love to work with you.

In any role.
In any capacity.

Whether that's cleaning, restocking, assisting customers, or helping you build a web presence (which I've already mocked up), I would be honored to contribute to what you're building.

Thank you for reading—and more importantly, thank you for being here.

With respect,
Rozalynne Williams

Resume

Objective

To contribute to a local wellness-centered business in any capacity—cleaning, stocking, assisting customers, or supporting digital growth—while continuing to learn and support the healing potential of legal botanicals like kratom, kava, and cannabinoids.

Relevant Experience

Home-Based Caregiver & Family Wellness Coordinator

Self-Directed | Mesquite, NV | 2019–Present

- Supported partner through opioid withdrawal using non-prescription alternatives (THCa, kratom, kava)
- Managed wellness routines, appointments, and lifestyle transitions
- Researched cannabinoid science and herbal applications; transitioned from smoking to edible-based practices
- Created DIY blends and routines under strict budget constraints

Freelance Designer & Creative Assistant

Contract Work | Remote | 2018–Present

- Designed flyers, web layouts, zines, and product labels using Scribus and Canva

- Helped small creators launch Neocities-style websites
- Wrote content and provided design support for artists and wellness practitioners

Cleaner & Stocker

Private Clients | NV/CA | 2016–2020

- Maintained clean, safe environments for households and small businesses
 - Worked independently or within a team; followed custom or improvised routines
 - Handled basic repairs, organization, and inventory
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Skills & Knowledge Areas

- Compassionate customer communication
 - Cleaning and inventory upkeep
 - Cannabis & hemp use: THCa, Delta-8/9, THCP
 - Natural wellness: kratom, kava, microdosing
 - Web design: HTML/CSS, Neocities, Canva, Scribus
 - Strong upselling, de-escalation, and customer trust-building
 - Passion for accessible plant-based health alternatives
 - Public speaking and leadership (FFA State Finalist)
 - Community organizing and policy facilitation
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Personal Note

I'm ready to start wherever you need me—be it sweeping the floor, welcoming customers, or helping with design and educational materials. I want to grow with your shop and contribute to its heart.

References available upon request.

What I'm Looking For

Compensation goal: \$18–\$24/hour, depending on duties, to support my family and community work (Project MARV).

Availability: 24 hrs/week, preferably Saturday through Monday if needed on site; any time if working from home; can expand during busy seasons or special events.

Family flexibility: My daughter is quiet and respectful. If appropriate, I could expand my on-site availability to any day—if she'd be able to quietly do her homework nearby, out of the way.

Value I Bring

- Dependable cleaner + inventory assistant = saves on multiple hires
- Website + basic social media set up, maintained monthly
- Customer-friendly wellness education handouts
- After-hours merchandising (no disruption to daytime sales)
- Cultural sensitivity + warmth (with appreciation for cultural values and community service)
- Open to commissions or hybrid pay (e.g., 5% on high-margin wellness/accessory sales)